Andrew Edelman

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Portfolio online at www.andrewedelman.com

WORK EXPERIENCE

Art Director/Principal
April 2007–present
e.d. design,
Red Bank, NJ

As co-owner and principal designer, I oversaw and executed all aspects of each project.
Developed brand and identity, print and web promotional, marketing and advertising materials for a variety of clients across various industries. Prepared materials for offset, digital printing and packaging. Coordinated with subcontractors such as printers, writers and photographers. Wrote, edited and adapted content for both web and print. Resolved clients' visions into physical or electronic objects.

Publications Intern
May 2007–May 2008
Rutgers University,
New Brunswick, NJ

Worked independently to design materials for the Academic Engagement and Programming Office of Undergraduate Education.
Sole responsibility for designing print promotional and informational materials for various departments of the university including posters, advertisements, flyers, brochures and course catalogs.

EDUCATION

Bachelor of Fine Arts, concentration in Graphic Design, 9/2003–5/2008 , Rutgers University

SKILLS

Computer
Proficient in Adobe Photoshop, Illustrator, Indesign, Quark XPress, Google SketchUp, Microsoft Office, Apple Final Cut Pro, Adobe Premiere, HTML, CSS & PHP web coding, mySQL, Flash, Dreamweaver, Fontlab, Apple iWork suite.

Artistic
Strong aesthetic, compositional and typographic sense. Ability to work within corporate identity guidelines while expanding into new materials and audiences. Understanding of the appropriate theory and application of color. Ability to draw and produce illustrations.